

## ABOUT

I'm a seasoned product designer with a passion for creating tools that empower developers and foster collaboration. I've led design strategy, elevated standards, and delivered user-centric solutions across complex platforms. My work spans mobile and responsive web applications - from shaping design visions and brand identities to building scalable design systems and envisioning features powered by emerging technologies. As a Certified Design Sprint Facilitator, I bring a structured, collaborative approach that keeps problem-solving grounded in real user needs and measurable business impact. I thrive in cross-functional teams and take pride in creating experiences that truly matter.

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## CORE SKILLS

- UX/UI Design
  - User Research
  - Product Strategy
  - Design Systems
  - Interaction Design
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## EXPERIENCE

### Elastic | Senior Product Designer

Oct 2022 - Present

At Elastic, I lead and contribute to design initiatives for multiple core experiences within the Observability product suite - including APM (Application Performance Monitoring), Profiling, Infrastructure, and Elastic Observability's flagship feature: Discover. My work focuses on building intuitive, scalable tools that help engineers diagnose and resolve performance issues faster, with an emphasis on cross-product consistency, workflow clarity, and data discoverability. On top of that, I contribute to platform projects (most recently - the New Flyout System) and the EUI design system.

### Howspace | Principal Product Designer

Jan 2022 - Dec 2022

At Howspace, I led a full-platform redesign and built the company's first design system. I designed the UX of core features, developed AI-powered tools, and worked closely with the CEO and engineers to scale the product and boost delivery through design thinking.

### Boclips | Senior Product Designer

Feb 2021 - Jan 2022

At Boclips, I built a new platform-wide design system and designed key features, including video-centric functionality. My work was grounded in extensive user research to inform and shape the product experience.

### IQVIA | UX/UI Designer

Sep 2020 - Feb 2021

At IQVIA, I contributed to the design of their COVID-19 clinical trial platform during the pandemic.

### BNP Paribas Bank | UX/UI Designer

Jan 2019 - Sep 2020

At BNP Paribas, I designed web and mobile experiences focused on investments and payments, and led early concept work for a children's banking app. I also coordinated user research across internal and external audiences.

### Product designer (Self-employed, contract-based)

2018 - 2022

As a freelance designer, I worked across mobile and web, delivering product strategy, UX design, and brand identity for a range of clients.

### Nielsen | Market research specialist

2015 - 2017

I worked as a market researcher, creating market data reports focused on German-speaking European markets.

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## CERTIFICATIONS

- ROI in UX | Analytics in UX — Both from the Norman Nielsen Group (2024 & 2025)
- Design Sprint Facilitator — Design Sprint Academy (2021)
- Professional Scrum with UX — Scrum.org (2020)

## EDUCATION

- Post-graduate studies (China-EU Scholarship) — Beijing Normal University (2014 - 2015)
- Bachelor's and Master's in International Relations — University of Warsaw / University of Bonn (2008 - 2013)

## LANGUAGES

- English — Proficient (CPE, 2012)
  - Spanish — Proficient (DELE 2, 2013)
  - Polish — Native
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